

中大印刷（中國）有限公司
CHUNG TAI PRINTING (CHINA) CO.,LTD.
A subsidiary company of Neway Group Holdings Ltd.

連續三年榮獲「香港綠色企業大獎」金獎 特刊

成為綠色企業公民 造福人類

「中大印刷（中國）有限公司」（以下簡稱「中大印刷」）於2010年首次參加由「環保促進會（Green Council）」主辦之「香港綠色企業大獎2010」比賽。3年來，公司內的環保及節能工作效益大為提升，且於去年成立「企業社會責任及品質策劃部」，由董事級人員領導，負責統籌及策劃有關環保管理策略及計劃，鼓勵並推動各部門及公司業務夥伴積極支持。

「中大印刷」於1979年成立，為「中星集團控股有限公司」（上市編號：0055）附屬公司，集團於1992年在香港聯合交易所主板上市。總部設於香港粉嶺，在深圳設有兩間廠房作為生產基地，雇用員工約2,500人。30多年來，不斷為全球各行業提供多元化印刷服務，協助客戶完成其產品的最終生產步驟。主要印刷品涵蓋三大範疇：標籤(Label)、包裝彩盒(Offset)和紙製品(Paper Product)。

體系認證 加強競爭力

「中大印刷」致力推動環保工作及社會責任，已制定出環保及可持續發展方針與政策。自1995年至今，陸續取得多種相關認證，例如：ISO 9001、ISO 14001、FSC（森林管理委員會）、ICTI（國際玩具工業委員會）、G7（印刷標準化流程認證）和GMI（包裝供應商評估與認證）、OHSAS18001等質量及環保管理體系。在印刷業務發展過程中，為進一步推動環保生產及社會責任，於2009年設定「成為綠色企業公民」為公司使命之一，積極追求持續發展和回報社會的長遠目標。

綠色採購 打造綠色供應鏈

「中大印刷」切實執行各種環保相關體系要求，行業標準及頂尖客戶自身的環保標準，達到或超越客戶的預期要求。2009年初投資建設「化學及物理實驗室」，並聘請合資格人員以第三方的要求及標準對採購來料、半成品及成品進行品質控制，不斷增加檢測項目，4年來不斷擴大規模，為打造綠色供應鏈定下良好根基。

「中大印刷」亦加強供應商管理，定期審核供應商環保體系及透過各種會議與培訓，不斷強化及提升其環保意識，且淘汰非環保的物料及供應商、開發替代資源、使用水性油墨替代油性物料、大豆油墨替代普通油墨、以PET料替代PVC料、FSC紙張替代普通紙張等環保採購策略。

未來，「中大印刷」將加強資源投資於和客戶及供應商一起研發環保新物料的範疇，力爭能有更好的表現。



節能減排 全力履行企業社會責任

3年來，經過「專責環保小組」成員的不懈努力，「中大印刷」的環保策略已見成效，部分專案已產生一定經濟效益，並獲取政府資助，更得到環保與節能相關的多項獎項。

能源方面

採用LED節能光源、變頻技術等提升能源表現。

水治理方面

改造污水處理系統，並投入高額運營費用，使水排放達到「廣東省一級排放標準」。

廢氣方面

鍋爐燃料全面停用重油及柴油，轉用清潔能源—天然氣，實現零氮氧化物排放。

能源及碳審計

聘請第三方顧問公司進行全面盤查及審計，比對兩年資料，找出基準年，制定內部減碳目標，並擬定執行計劃。

廢物棄置

利用5R原則，即「減省REDUCE」、「再用REUSE」、「維修REPAIR」、「回收RENEW」及「迴圈RECYCLE」，實現減少廢物的目的。

清潔生產

適用適用於清潔生產的印前、及印刷加工設備，例如：無水印刷機等，並於今年獲得「香港生產力促進局(Hong Kong Productivity Council)」清潔生產項目資助。

社區活動

積極參與港、深兩地的環保活動，例如：「國際清潔海岸」活動、「百萬森林」活動、「3.12國內植樹節」、「地球一小時」等，為推動社區環保作出貢獻。

教育、推廣和培訓

舉辦各種活動，不斷推動並加強員工及業務伙伴的環保意識，建立及傳遞環保企業文化。

- 通過內部環保文化廊、環保樹、內聯網(Office Automation)系統，電郵系統承載及宣傳各類環保資訊。
- 通過各種內部活動激勵員工加入環保大家庭，例如：環保建議大賽、環保演講比賽、環保攝影比賽、愛心書籍回收等。
- 通過外聘導師，工作坊、研討會、委外培訓，內訓等方式讓員工掌握更廣泛及全面的環保知識，了解更為前衛的環保要求及趨勢。
- 透過參加比賽，全面檢討自身環保表現，學習各行業環保經驗。
- 通過探訪、會議、培訓、講座、工作坊及展覽活動，提升客戶、供應商及業務夥伴的環保意識，同時推動環保計劃及分享環保管理經驗。

投放資源 换取長遠持續回報

作為私營企業，「中大印刷」有責任照顧各持分者利益。目前歐美經濟仍存在多項不明朗因素，印刷行業市場競爭大，物料及工資等生產成本高漲，預計對業務表現將構成一定壓力。

然而長遠而言，公司明白適當的短期資源投入理保項目可換取長遠及持續的回報：於員工方面，除鼓勵及推動日常工作中實踐「節能」及「減排」（能的能源、資源及物料耗用，避免浪費及做減低環境污染）外，這些行為更能伸展至其日常生活；於供應商方面，可鼓勵研發新物料範疇及拓廣新的業務商機；至於客戶方面，既有多元化物料可供選擇，亦能享有環保又符合品質要求的印刷產品及服務；對企業方面，除改善成本效益表現及履行企業社會責任外，亦能提升整體形象。

全力支持並履行「企業社會責任」
Fully support and adopt 'Corporate Social Responsibility'

www.chungtai.com.hk

恭賀中大印刷(中國)有限公司 連續三年榮獲 「香港綠色企業大獎2012」 優越環保管理獎(企業)-金獎

「香港綠色企業大獎2011」優越環保管理獎(企業界別)金獎

「香港綠色企業大獎2010」明智環保採購獎(企業界別)金獎

力雋印刷材料有限公司
Legend Printing Materials Company Limited

HSBC 汇豐
Commercial Banking 工商金融

時新富標廣告有限公司
SEE SUN LABEL & ADV. CO., LTD.

SUN HING PAPER COMPANY LIMITED
新興紙有限公司

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DONGGUAN YI CHENG PLASTIC CO.,LTD.

TOYOINK 東洋油墨
TOYOUNG GROUP

達華印刷
Dahua Print
達華印刷(中山)有限公司

廣東理文造紙有限公司
Guangdong Lee & Man Paper Mfg. Ltd.

Heidelberg Hong Kong Ltd.
利生廢紙公司
富士膠片(中國)投資有限公司深圳分公司
歐美化工有限公司

大鵬油墨廠有限公司
深圳市聖源銘實業有限公司
新輝紙品廠



俊和發展集團 制定環保管理系統 營造綠色生活



俊和發展集團副董事總經理（建造）銳智生表示，這次獲頒殊榮實屬一大鼓舞，有助集團進一步推廣環保政策及恪守可持續發展理念，為營造綠色社會和提升市民生活質素出一分力。

四大原則 提升節能績效

俊和的工程經驗豐富，對每項城市和基建工程，都堅持周詳策劃、切實執行及主動跟進，解決工程期間出現的各種問題。環保方面，集團會以符合ISO14001:2004規定的環保管理系統，制定《環保手冊》、環保措施和程序，旨在防止環境污染、減少浪費和提倡廢物再造；同時，集團亦照顧每名員工的健康及職業安全，努力創造一個積極和諧的

工作環境，通過適當的領導、教育及培訓，增進員工的環保意識，為行業樹立良好範範。

這次集團獲頒金獎的粉嶺公路隔音屏障工程，充分體現在工程項目及日常辦公室運作所推行的四大環保原則：減少、重用、回收及修復，在上述工程中，集團遵循環保法例及相關要求，訂立環保綱領和目標，採用隔音屏、防音布及臨時水渠，並以帆布遮蓋泥石，從而減低噪音、噪音和空氣污染。此外，集團亦藉重用建築物料、循環用水、回收膠樽等措施達致節能效果，不但節約用水達90%，而且在2011年9月至2012年10月，更成功減少68公噸碳排放，相當於種植了2,056棵樹，成效理想。

奪得銀獎的屯門西部污水收集系統建造工程，及奪得優異獎的將軍澳市中心南部海旁單車徑及配套設施工程，除了落實多項環保政策外，亦重視與周邊市民和公眾的溝通，例如藉着展板及工地圍板介紹工程項目及施工過程，宣揚環保和安全的信息。

採取措施 減低碳排放量

俊和持續推行環保政策，引導員工履行環保責任，除了回饋社會令環境得益，亦省營運成本，有助提升集團的經濟實力，建立鮮明的品牌形象及

俊和發展集團在建築界擁有接近45年歷史，主要承接公營及私營大型綜合建築工程項目，是本港知名的建築公司。40多年來，集團憑藉「安全、環保」的核心價值，貫徹多項環保政策及制定環保管理程序，致力防止旗下工程污染環境，今年更榮獲「香港綠色企業大獎2012」三個獎項，其中粉嶺公路的隔音屏障工程更奪得優越環保管理獎（企業）項目管理一金獎，顯示公司在環保、設計、建造、安裝及保養服務都獲得社會及業界的肯定。



(左圖)地盤綠化工程；(中圖)噪音管網，採用較簡單的施工方法，配合暫時隔音屏障，以及與工程附近的持份者加強溝通，以簡化施工時間以降低噪音滋擾等。(右圖)泥土抑制劑

榮獲

「香港綠色企業大獎2012」
優越環保管理獎(企業)-項目管理



金獎
粉嶺公路介乎馬鐵粉嶺站至和興路的隔音屏障工程



銀獎
屯門西部污水收集系統建造工程



優異獎
將軍澳市中心南部海旁單車徑及配套設施工程

(資料由客戶提供)

我們建造 卻不止於建造



嘉里建設，重視的不單是建造物業，更致力創造地區繁榮；

嘉里建設，秉承對環境保護及關顧社區的信念，致力建造可持續發展的社會；

我們事事力臻卓越，為求創造一個更美好的未來。



 康業服務有限公司
Hong Yip Service Company Ltd.

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尊譽服務



(資料由客戶提供)

新地旗下 康業、帝譽及君御囊括環保促進會

「香港綠色企業大獎2012」十個大獎

秉承環保信念 營造低碳綠化環境

環保促進會舉辦之『香港綠色企業大獎2012』，康業服務有限公司、帝譽服務有限公司及君御物業管理有限公司管理的10個物業，憑著業戶及員工對環保的信念，成功推動節能減碳排放，開創低碳綠化的生活環境，付出的努力獲得豐碩成果。

為配合綠化屋苑管理理念，管理公司在7個範疇上均有傑出表現，包括在節約能源、節省用水、回收減廢、空氣質素、減碳足跡、環保採購及教育宣傳方面持續執行，務求將環保政策融入日常管理及住戶生活中。

得獎物業

優越環保管理獎
(服務提供者)

采葉庭

白金獎

皇府山

白金獎(中小企)

總部

金獎(企業)

曼克頓山

金獎

深灣軒

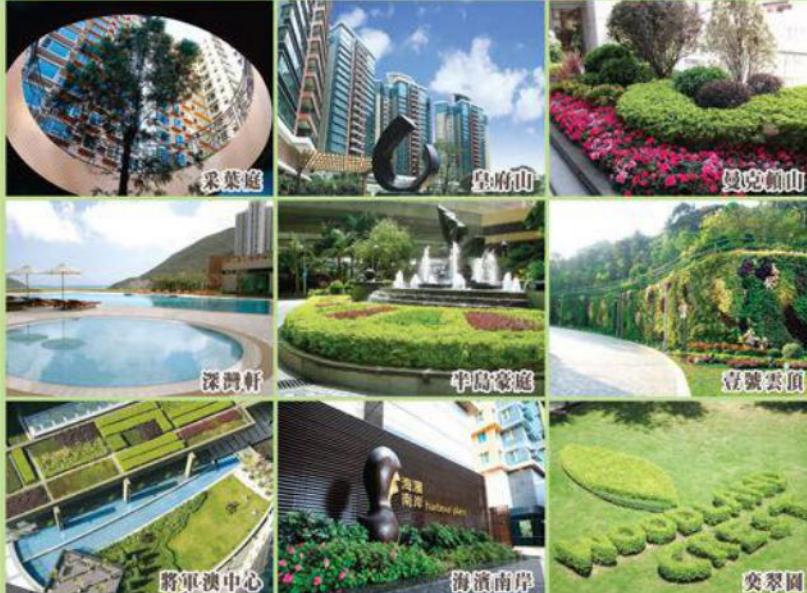
銀獎

半島豪庭、壹號雲頂

優異獎

將軍澳中心、海濱南岸、
奕翠園

證書



 新鴻基地產成員
A member of Sun Hung Kai Properties



觀瀾湖高爾夫球會

榮獲

香港綠色企業大獎2012

優越環保管理獎 (企業) - 服務提供者 - 金獎

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鷹君集團朗豪坊 秉持綠色使命 鼓勵業戶參與

(資料由客戶提供)

鷹君集團肩負關愛社會及環境的責任，遵從嚴格的社會及環境政策標準。今年，集團旗下鷹君物業管理有限公司（下稱鷹君物業）所管理的三項物業皆獲環保促進會給予殊榮，其中去年銀獎得主朗豪坊更精益求精，榮獲金獎。這些優異成績，為集團建立致力保護環境及節能減排的社會企業形象，不僅使管理層及員工同感鼓舞，更加強他們推動環保的決心。



1 朗豪坊是九龍區首批設置電動車充電站的商場。

2 3 朗豪坊 Green Christmas Celebration 2011邀請業戶一同慶祝紙溫馨回收的卓越成績。

4 朗豪坊商場及寫字樓獲環保促進會頒發2012年最佳室內空氣質素的嘉許，並在嘉獎禮研討會中分享心得。

鷹君物業為建立「社會企業」的優質品牌，多年來秉承鷹君集團的優質管理理念，先後參與多項國際優質管理體系的認證，推動員工貫徹企業核心價值及發揮團隊精神。鷹君物業管理有限公司董事及總經理梁達榕表示，旗下管理的朗豪坊、花旗銀行廣場及鷹君中心均實踐集團的使命，環保工作為重任，積極制定環保政策及推動環保計劃，包括鼓勵業戶參與各項環保活動，傳達愛護地球減少污染的信息，期望為社會、經濟及環境作出長期和持久的貢獻。

風火水電 全盤節能策略

鷹君集團通過經驗豐富的專業物業管理團隊，推出一系列環保政策。鷹君物業管理有限公司總經理（朗豪坊）趙志堅稱：「鷹君物業管理層一直支持朗豪坊落實環保政策，並帶領我們成立一環保工作小組，每月定期提出建議、制定環保政策、檢討成效及優化各項環保計劃，從而讓管理層的環保概念擴展至員工、租戶、業戶及公眾各階層。」朗豪坊為達致節能減

排，特別從風、火、水及電各領域構思環保措施，引入先進技術設備，致力減少浪費及善用資源。

趙志堅解釋：「風即空調系統，我們因應不同的天氣和冷量需求，採用變頻式冷凍水泵，及優化風量控制系統，以調節冷氣及鮮風供應，盡量節能減排；用電方面，我們積極以LED環保照明系統取代傳統燈具，今年更在停車場的車位位置安裝自動感應器，無人時燈光會自動調暗30%；用水方面，由於每次清洗水缸會大量浪費用水，因此在洗水缸前，我們會用水泵抽起水缸剩餘的水作清潔及澆溉用途，盡量珍惜每一滴的水資源。」

與業戶協力 改善室內空氣

鷹君物業經常舉辦各類環保活動，推動業戶參與，例如回收舊物、循環用紙張、循環再造破粉匣、電芯和玻璃樽等，以及連續多年舉行商戶、業

戶參與「地球一小時」活動。其他活動包括率先設置電動車充電站，在未來的擴建工程預留更多充電車位；為業戶提供可循環再用的餐飲具，減少浪費；定期向商戶及業戶發出環保通告，呼籲他們關注環保，珍惜資源。

據悉，朗豪坊早前更獲環境保護署頒發「卓越級室內空氣質素的認證」，顯示朗豪坊管理層各部門改善室內空氣質素的成果。趙志堅強調：「朗豪坊位於旺角區，人口密度高，周遭空氣質素差，加上每天營業時間長達14小時，人流多，電梯使用量高。我們需要特設工作小組，經常保持環境清潔衛生及定期調整室內氣流、鮮風量，同時減少污染物進入商場，才能讓市民在清新舒適的環境下購物消閒。」

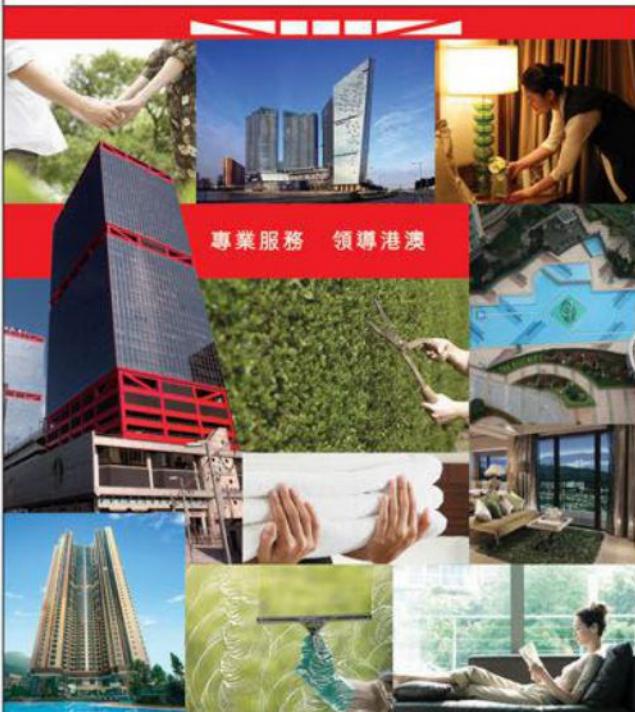
突破傳統 動員員工自訂計劃

與此同時，鷹君集團為動員全體員工構思新難的環保項目，今年還開辦了「Be a Green Eagle」比賽，收集逾七十

份環保計劃書，並由員工自行投票甄選，優勝者會獲得公司嘉許。梁達榕補充：「朗豪坊員工構思及參與環保計劃均出於愛心，全屬發自參與，希望為救護地球出點力。除了由朗豪坊員工執行環保措施，總公司員工亦推出節能減排政策加以配合，包括在飲水機安裝設有時間掣的慢電裝置，節約能源；鼓勵員工建立環保習慣，例如在離開辦公室時盡量關掉所有電源，減少碳量排放。」

啟發兒童 遊戲宣揚綠地球

談到日後的環保方向，梁達榕直言集團為履行「救護地球責任」，環保措施仍有很多需要學習和改善之處。未來他們會繼續推出新的環保項目，推動員工、商戶和業戶攜手參與，並希望進一步向社會各階層宣揚環保信息。他舉例指，集團日前與智樂兒童遊樂協會合辦「智樂日出前啓動兒童潛能，並利用廢棄物料，如廢紙皮、磚頭及車軸等作遊戲工具，提升他們的環保意識。」



專業服務 領導港澳

信德物業管理全力推動環保 創建綠色生活

由信德物業管理有限公司管理之昇悅居及寶翠園分別榮獲香港綠色企業大獎2012：優越環保管理獎（企業）－服務提供者－網獎及證書。公司的服務理念、發展策略及業務執行等方面，一直關注對環境的保護；在所管理的屋苑推行節省能源、節約用水、減少廢物、空氣污染控制、碳排放控制及環保採購等工作，不遺餘力，切實地推廣及宣傳環保意識。

SHUN TAK
Shun Tak Property Management Ltd.
信德物業管理有限公司
www.shuntakgroup.com



致力環保 推廣低碳之道



港燈設於南丫發電廠的太陽能發電系統是目前香港最大的太陽能系統。



港燈近岸岸風場附近設立設施測量站，收集風力數據。



港燈智「樹」用電計劃

由信德物業管理有限公司管理之昇悅居及寶翠園分別榮獲香港綠色企業大獎2012：優越環保管理獎（企業）－服務提供者－網獎及證書。公司的服務理念、發展策略及業務執行等方面，一直關注對環境的保護；在所管理的屋苑推行節省能源、節約用水、減少廢物、空氣污染控制、碳排放控制及環保採購等工作，不遺餘力，切實地推廣及宣傳環保意識。

電能實業旗下的港燈服務香港百多年，一直為市民提供卓越可靠的電力服務，供電可靠度連續15年維持在99.999%以上。我們多年來致力實踐環保營運，鼓勵低碳生活，支持香港可持續發展。

發展可再生能源 生產綠色電力

2010年，港燈在南丫發電廠啟用了全港最大規模的太陽能光ovoltaic系統，啟用至今已生產超過100萬度綠色電力。我們今年將系統總容量由550千瓦增加至1兆瓦，每年可生產超過110萬度綠色電力，減少15公噸二氧化碳排放，相當於為香港種植超過三萬九千棵樹木。

繼興建和營運全港首個具商業規模的風力發電站後，港燈為進一步使用風能，正計劃於南丫島西南水域興建一個容量約100兆瓦的離岸風力發電場，預計可為5萬個家庭提供全年用電量。

教育大眾 宣揚環保訊息

港燈亦重視環保教育，積極培養年輕一代的環保意識，我們每年均舉辦智「樹」用電計劃，教育年輕人善用能源，同時成立「港燈清新能源基金」，鼓勵學界研究和應用可再生能源。我們並透過員工服務及企業贊助，支持各項環保活動。

未來，港燈將繼續致力環保，推行更多低碳措施及應用可再生能源，向大眾推廣能源效益，締造綠色香港。

(資料由客戶提供)

SUNLIGHT REIT
陽光房地產基金

力求卓越 多走一步

Hong Kong Green Awards 2012
優越環保管理獎(企業)-服務提供者-銀獎

香港設施管理學會
卓越設施管理獎(企業房地產)

香港環保建築協會
現有樓宇綜合環保表現評定
最高級別之白金級別

室內空氣質素檢定
卓效能證書

大廈優質貢水
認可計劃標準

248 Queen's Road East

**恭賀
「香港綠色企業大獎2012」
圓滿成功！**

Congratulations on
Hong Kong Green Awards 2012

華潤集團努力踐行社會責任，致力於資源節約和環境友好，以謀求可持續發展為前提，大力倡導清潔生產、循環經濟和綠色生活，不斷贏得新的競爭優勢，努力成為良好的企業公民，實現超越利潤之上的追求。

華潤(集團)有限公司
致意

madera

木的地酒店 鬧市中的「綠」州

(資料由客戶提供)

木的地酒店 (Hotel Madera Hong Kong) 是協行集團旗下的精品酒店，今年4月才開業，位處繁華的佐敦站附近，尤如隱于鬧市中的綠洲。剛開業不久旋即獲得優越環保管理獎(中小企)-服務提供者-銀獎以及明智環保採購獎(中小企)-優異獎，協行集團董事總經理方文雄興奮表示：「酒店實踐了集團一直以來的環保方針，獎項是對我們一個很大的肯定。」

△ 協行董事總經理方文雄(左二)、酒店公共關係經理
傅曉蘭(左一)、酒店經理黎明明(右二)、技術經理
朱偉誠(右一)與員工上齊心打造「綠色酒店」。

與大自然融和的時尚酒店

木的地酒店——Madera在西班牙文裡是「木」的意思，酒店上下層不以木為主調，處處散發着自然氣息。方文雄表示，由規劃建酒店時，已計劃低碳環保為目標，改建建築物料都選精挑細選，採光以及透風均採用了各式環保技術，甚至可能同時不減舒適度，最佳範例便是其全凍闊有的「客房電子控制節能系統」，冷氣在住客離房關閉後，每隔兩小時會自動跑動廿分鐘，故不用長時間亦能保持空氣流通。其他如採用光能但低熱滲透的玻璃窗簾等，在日常運作上同樣者不少能源，酒店透過物資均優先採購自綠色供應商，又盡量搜羅環保產品，例如以舊膠樽製成環保吸濕袋，回收客人用剩的肥皂經處理後供給貧困國家等。

工 群 築 群 力

方文雄表示，酒店透過定期培訓、活動及會議建立起來的綠色文化，令員工自然而然地保護環境的職責。就與生俱來的習慣一樣，酒店的環保政策是由營運層及員工共同確立，因此在推出後都能迅速執行，節約成果顯著，員工同樣受惠。

尊 賓 客 環 保 心

為鼓勵客人參與環保，酒店採用積極措施，例如建議客人不換毛巾和床單，並將掉下來的水以飲用水形式回贈，成效甚彰。方文雄指出，員工上下人以身作則，那種氛圍自然會喚起顧客的環保心，故不必刻意提醒。毛巾、床單、盥洗用品等的使用量也比一般酒店少。「我們才剛起步，未來將繼續探索並把新的環保技術應用在酒店，全力推動環保。」

為員工舉辦優質生活講座及每天提供蔬果。

http://www.hotelmadera.com.hk/

(資料由客戶提供)

利昌工程建材有限公司

Lee Cheong Construction and Building Materials Ltd

利昌工程建材有限公司於1999年註冊成立，並於2005年後在中國、深圳區設廠發展，研製及生產建築防火材料，公司主要的工作和業務包括：

- 1 防火材料研發
- 2 防火材料的技術組合
- 3 防火材料產品對環保的影響
- 4 防火材料產品的應用

本公司在2000年後開始研製防火材料的環保再生技術：

- ✓ 建築廢料的回收及再生使用
- ✓ 環保材料的再生及其應用在防火技術
- ✓ 環保防火材料的降解技術
- ✓ 降解後廢品對環保的影響

本公司着眼於可降解的環保防火材料技術，考慮到天然生產的木材日漸短缺，建築業日飛猛進、高樓矗立，特別對防火的要求甚高，各種類的防火木門都有大量需求。天然木材生產數量已不敷應用。故此，木材供應面臨材料短缺的挑戰，廢材再用技術刻不容緩。

本公司已在國內深圳設廠生產研製防火環保木門及材料，集中在防火材料循環生產技術的開發，本公司業務在香港主要應用在樓宇維修的防火門更換，在澳門主要供應新建樓宇使用，在中國內地主要供應高層的高級樓宇。本公司的強項是防火材料的開發和應用，及研製可降解的環保防火木門。

各工程公司、承判商、發展商如有任何查詢或欲進一步瞭解本公司產品，可致電 2805 1113 或電郵到service@leecheong.com查詢。

SPECIAL REPORT: HONG KONG GREEN AWARDS 2012

Increased awareness necessary

Companies showing environmental leadership are honoured, writes Tracey Furniss

The Hong Kong Green Awards 2012 (HKGA), which takes place this evening at The Miramar Hong Kong, was established by the Green Council to raise awareness of issues such as green management practices and purchases within corporations and small to medium-sized businesses.

Already in its third year, the awards honour those Hong Kong companies that show environmental leadership. More than 100 awards have been given to companies showing outstanding achievements in this area.

The broader objective of the HKGA is to encourage large corporations and small- to medium-sized companies to support and work towards a sustainable Hong Kong.

The HKGA's ability to attract an impressive number of fine submissions was not surprising, says Linda Ho Wai-ping, CEO of the Green Council and awards organiser.

She says she has noticed a "widespread corporate environmentalism" within the private sector in recent years. Corporate management and conservation consideration has resulted in strategic initiatives that have been complemented

by public-sector commitment and supportive initiatives. Ho has led the Green Council since its inception in 2000.

"I have noted substantially increased interest, involvement and expectations in recent years," she says. "This has led us to review, expand and reinvigorate existing schemes, events and campaigns, and launch new and complementary ones."

One such expansion to the HKGA's existing categories, the Green Purchasing award and the Green Management award, is the Corporate Green Governance award, which encourages companies to sustain green initiatives within their organisations.

The award highlights and recognises the commitment of large corporations in setting, implementing and sustaining outstanding green initiatives and corporate policies. The areas of recognition within this category are corporate vision, management systems, environmental monitoring and reporting, stakeholder engagement and corporate leadership.

Also this year, within the Green Management award category, are three new subcategories, Project

Management, Service Provider and Corporate Management. The former assesses companies on their environmental management and public relations, noise, air and water pollution control, waste management, energy management and efficiency, site cleanliness and tidiness, and green purchasing.

The latter two are assessed on policy, strategy and leadership, energy and water conservation, waste reduction, air pollution

control, indoor air quality, carbon footprint reduction, green purchasing, promotion, training, communication and partnership.

After months of reviewing and scrutiny, a panel decision was made to select champions from the different categories.

"This year's judging panel was most impressed by the strategic planning of corporations to achieve their long-term visions," Ho says. "The current monitoring of environmental benchmarks and targets [is] very important to

understand how corporations can achieve their goals.

"Their goals must be feasible and reasonable within their limits. This is especially true for corporations [that] have just started their corporate social responsibility in recent years, and need concrete objectives for future planning."

The Green Council and the HKGA follow international guidelines concerning various environmental issues and are supported by global

organisations, such as the International Green Purchasing Network and the Global Ecobalelling Network.

They aim to keep Hong Kong in line with world standards concerning environmental issues and Ho travels frequently as a representative of Hong Kong.

"This past summer, the United Nations Conference for Sustainable Development 'Rio+20' gathered prominent government, corporate and

industrial sector representatives from around the world in an attempt to seek multilateral commitment to collectively shift organisational and network strategy, management and practices towards greater and optimal sustainable development," she says.

"Given this context, the Hong Kong government and private sector should collaboratively demonstrate vision and leadership through embracing the principles of green while striving to excel existing sustainability and environmental management and performance standards being pursued throughout the world."

"Our planet is a shared resource that we all must work together to manage, protect and conserve for future generations. To this end, it is essential that Hong Kong businesses [and the government] should continue exploring within Hong Kong and overseas for new sustainable business practices, while applying valuable environmental management and protection skills."

In its 12 years, the Green Council has succeeded in being recognised and respected for credible environmental management and performance.

ABOUT THIS YEAR'S GREEN AWARDS

- The awards aim to raise awareness and recognise businesses with outstanding performance in green management, purchasing and governance.
- Led by the Green Council in conjunction with 30 supporting organisations, including the Electrical and Mechanical Services Department and Environmental Protection Department, International organisations Asia-Pacific Roundtable for Sustainable Consumption and Production (APRSCP), Global Ecobalelling Network, International Federation of Purchasing and Supply Management (IFPSM), International Green Purchasing Network, the Chinese General Chamber of Commerce, and other commercial and industrial organisations.
- Honorary advisers include Sam Peiris, president of the APFSC; Professor Ryochi Yamamoto, chair of the International Purchasing Network; Robin Taylor, chair of the Global Ecobalelling Network; and Svante Axelsson, president of IFPSM.
- The judging panel includes representatives from the Climate Group, the Chinese Chamber of

Commerce, the Chartered Institute of Purchasing and Supply Hong Kong branch, the Chinese Manufacturers' Association of Hong Kong, Green Council, the Hong Kong Federation of Electrical and Mechanical Contractors, the Hong Kong Green Building Council, the Hong Kong Institution of Engineers, Hong Kong Institute of Vocational Education, Hong Kong Procurement Professional Association, the Polytechnic University and the Institute of Purchasing and Supply of Hong Kong.



Linda Ho

Jockeying for change Jockey Club's sustainability policy leads by example

In 2011/12, The Hong Kong

Jockey Club collected 88,000 kg of used glass bottles at its two racecourses and three local clubhouses. How can these everyday waste materials be turned into something beneficial to the community?

The answer? With a bit of creativity and commitment, the bottles have been recycled and processed into 200,000 eco-bricks, enough to cover 43,000 square metres of the city's pavements.



Since taking the initiative to launch a glass bottle recycling campaign two years ago, the Club collected 88,000 kg of waste glass bottles in 2011/12.

And this is just for starters.

True to its mission of serving as a Force for Good, the Jockey Club has not only played a pivotal role in promoting glass recycling at its premises since 2010, when the idea was still a novelty to many, but has also embedded sustainability concepts throughout its major processes while instilling among its employees the importance of healthy living.

Based on a comprehensive Environmental Policy that builds green concepts into every aspect of its operations, the Club has established a cross-divisional Environmental Management Committee to help devise green policies and co-ordinate initiatives in such areas as green procurement, green cleaning and waste recycling.

In particular, recognising the importance of energy conservation in environmental protection, the Club has started replacing air-cooled air-conditioning systems in its facilities with energy-saving equipment. The switch to water-cooled systems at its headquarters building alone has achieved a remarkable 40% reduction in energy consumption. As a result, the Club was awarded the Biggest Unit Saver Award in the Company category of the Power Smart Contest 2011 organised by Friends of the Earth (HK), acknowledging its unsparing efforts to improve electricity efficiency.



"Our Green Place" – a delightful green oasis on the roof of the Club's headquarters building – is a showcase example of the Club's vision of embedding sustainability concepts throughout its operations.

In large organisations like the Club whose operations function around the clock, achieving a paperless office can pose a real challenge. However, a new print management solution adopted throughout its offices, whereby all workstations are linked to a server equipped with printing applications, has helped enormously to minimise paper wastage. Meanwhile the Club has donated more than 11,000 disused electronic devices to Caritas-HK Computer Workshop for recycling since May 2010.

There are also a number of green innovations unique to the Club in its role as Hong Kong's major operator of sporting entertainment. For example, tonnes of stable wastes collected each day are converted into organic fertilisers, while all betting slips produced since 2009 have used 100% recyclable paper. Customers are encouraged to chip in to the effort by putting used betting slips into recycling boxes placed prominently at the Club's Off-Course Betting Branches and racecourses.

Thanks to the efforts of its employees in reducing waste and optimising recycling, in 2011/12 the Club reduced its carbon emissions by 2,200 tonnes compared with the base year 2009/10, equivalent to planting some 100,000 trees.

The numerous accolades received by the Club over the years are testaments to its role as a champion of green governance. Most notably, it has won the Corporate Green Governance Award - Management Systems and coveted Gold Award for Green Management Award (Corporate) in the Hong Kong Green Awards 2012, taking its efforts a further notch forward from the previous year, when it received two Gold Awards.

The conversion of the rooftop of the Club's headquarters building into "Our Green Place" – a delightful green oasis in the heart of the city – has further elevated its standing as a green organisation. This project was honoured with a Silver Award in the new Skyrise Greenery Awards 2012 organised by the Government's Development Bureau.



The HKJC's successful Green Action programme, now in its third year, engages its 26,000 staff in the Club's commitment to sustainability and green living through a wealth of practical activities.

Building a green driving force

As one of the largest employers in Hong Kong with a workforce of some 26,000, the Jockey Club believes that actively engaging its staff in environment-friendly initiatives can establish them as a valuable green driving force in the community. For the past three years, it has organised a Club-wide HKJC Green Action programme making use of a diverse range of activities and contests to help staff members appreciate the benefits of green living.

The transformation of its headquarters rooftop into a tranquil garden area not only increases the building's energy efficiency, but also provides a pleasant gathering spot for staff.

In addition, the Club has been an ardent supporter of community projects that enhance public awareness of sustainability. In 2008, it committed HK\$35 million to initiate a citywide Environment Project embracing an extensive range of programmes to pioneer and promote Hong Kong's sustainable development. This includes converting the entire fleet of 200 golf carts at the Jockey Club Kau Sai Chau Public Golf Course to solar power – the first in the world to do so – and deploying revolutionary solar-hybrid catamarans to ferry customers between the golf course and Sai Kung.



The Club is using a Print Management system to help eliminate printing of unwanted documents and reduce paper consumption.

SPECIAL REPORT: HONG KONG GREEN AWARDS 2012

Jockey Club has winning formula

As a recipient of the first Corporate Green Governance Award in Management Systems at the Hong Kong Green Awards 2012, the Hong Kong Jockey Club (HKJC) has a proven track record of sustaining outstanding green initiatives within the organisation.

"We have a clear vision on what the club wants to achieve, a strong teamwork and ethic, and a focus on embedding green concepts into the corporate culture," says Mimi Cunningham, director of human resources and sustainability of HKJC. "And last but not least, excellent governance with regard to green issues."

For years, the HKJC was adopting basic green practices, such as the use of recycled paper. However, since the establishment of the club's environmental management committee in 2009, it has redoubled efforts to reduce the carbon footprint.

Clear vision and strong governance are foundations for success, writes Tracy Furniss

"Thanks to the concerted efforts of all teams in reducing waste and optimising recycling, the club cut carbon emissions in 2011/12 by 1.8 per cent to 2,200 tonnes compared with the base year 2009/10, equivalent of planting some 100,000 trees," Cunningham says.

New initiatives this year include food waste management with waste collected from clubhouses and turned into biofeed for fish, reducing food waste being dumped into landfills by 80 per cent.

The HKJC, enhancing the quality of life of Hongkongers is an underlying goal. "We have been attaching increasing attention to the issue of environmental protection in recent years," Cunningham says. "As Hong Kong's economy

Economic success alone cannot build a world-class city

MIMI CUNNINGHAM, DIRECTOR, HUMAN RESOURCES AND SUSTAINABILITY, HKJC

has developed, the primary concern of many local residents has moved on from making sufficient money to support their families to providing a healthier and greener environment for future generations. The club has long believed that economic success alone cannot build a world-class city."

Examples of the club's efforts in this area were the funding of Hong Kong's first Air Pollution Index in 1989 and, in 1994, the first study of atmospheric pollution. In 2008, the HKJC allocated HK\$350 million to initiate a citywide, multiyear environmental project "to pioneer new approaches to environmental protection and raise community awareness of green issues through public education programmes".

Cunningham says: "We are keen to work within the wider community, sharing what we have learned, learning lessons from others and working actively to promote accountability. Other initiatives include the opening of the HKJC Heavy Vehicle Emissions Testing and Research Centre at the Tsing Yi

campus of the Hong Kong Institute of Vocational Education. "While maintaining efforts to encourage local residents to think green and make better behaviour choices in their lifestyle, we believe there is no better place to start than by setting a good example within our own operations."

Cunningham says: "Hence, we have mobilised our 26,000 employees to become green ambassadors." While the HKJC has years of experience in initiating green policies, it advises those wishing to incorporate effective green initiatives to have management support in the implementation of green policies and cultural changes. "When it comes to going green across the organisation, even small changes in the staff's daily routines are significant improvements as the introduction of environmental facilities," Cunningham says. The club is also a recipient of the gold Green Management Award.



Staff gather at 'Our Green Place', on the roof of the Jockey Club headquarters.



The Jockey Club's Green Carnival raises staff awareness of green issues.

WINNERS' LIST

CORPORATE GREEN GOVERNANCE

Large Corporation
Grand Award Hong Kong and China Gas
Corporate Leadership Hong Kong and China Gas
Corporate Vision China Resources (Holdings)
Environmental Monitoring and Reporting Hong Kong Electric Management Systems The Hong Kong Jockey Club Stakeholder Engagement Hong Kong Housing Authority

GREEN MANAGEMENT (CORPORATE)

Large Corporation
Platinum Hong Kong Housing Authority Gold China Resources (Holdings), Chung Tai Printing (China), Hongkong Electric, Hong Kong and China Gas, the Hong Kong Jockey Club, Hong Yip Service

Silver Kier Properties, Yau Lee Construction

Bronze Green Island Cement, Konica Minolta Business Solutions (HK) Honorable mention Amway Hong Kong, Schneider Electric (Hong Kong)

PROJECT MANAGEMENT

Large Corporation
Gold Chan Wo Construction & Engineering (Project: Noise Barriers on Cheung Sha Wan between MTB Feeding station and Wo Hing Road) Silver Chan Wo Construction & Engineering (Project: Tuen Mun Western Trunk Sewerage) Honorable mention Chun Wo Construction & Engineering (Project: Cycle Tracks and Associated Facilities along the Seafront at Tsing Kwan O Town Centre South)

Small and Medium-sized Enterprises
Silver Projoxia (Project: The Alteration and Addition Works at Lee Theatre Plaza)

SERVICE PROVIDER

Large Corporation
Platinum Hong Yip Service - The Parcville Gold Hong Yip Service (Royal Elite Service) - Manhattan Hill; Mission

Hills Group - Shenzhen Guanlanhu Golf Club; Great Eagle Properties Management - Langham Place

Silver Hong Yip Service - Sham Wan Towers; Hongkong Land - Chater House; Sunlight Reit - Henderson Sunlight Property Management - 248 Queen's Road East

Bronze Jones Lang LaSalle Management Services/Hongkong Land - Serenade; Shun Tak Property Management - libertis; Great Eagle Properties Management - Great Eagle Centre

Honorable mention Great Eagle Properties Management - Gibbank Plaza; Hong Yip Service (Royal Peninsula Management Service) - Royal Peninsula; Hong Yip Service (Royal Elite Service) - Peak One

Certified Green Building Service (Harbour Plaza Management Services) - Harbour Place; Hong Yip Service - Park Central; Hong Yip Service - Woodland Crest; Shun Tak Property Management - The Belcher's

Small and Medium-sized Enterprises

Platinum Grandeur Property Management - Noble Hill Gold Baguio Waste Management & Recycling Silver Madera Hotel Management Bronze Carthy, CASO (HK) Engineering, Dix Construction & Transportation, Eastern Gotech (HK); Eastern Pretech (HK) Honorable mention Fortela Industrial, Wing Cheung Hing Keung, Wing Keung Certificate Eagle's Eye Property Management, Hunter Pacific, On Kee (HK) Environmental Recycling

GREEN PURCHASES

Large Corporation
Platinum Hong Kong Housing Authority Gold Garmon Construction Silver CLP Power Hong Kong Bronze Chinachem Group

Small and Medium-sized Enterprises
Gold GDBM Silver Greenline Technology Bronze Inspire Advertising & Marketing Honorable mention Madera Hotel Management, Lee Cheong Construction and Building Materials Certificate Gold Phoenix

Hong Kong Green Label Scheme

Internationally recognized by the Global Ecolabelling Network

60 Product Categories Environmental Criteria

Over 100 Certified Products



The Hong Kong Green Label Scheme (HKGLS) has operated for over twelve years and is an independent, non-profit-making and voluntary scheme for the identification, certification and recognition of environmentally preferable products. As an ISO 14024 Type 1 ecolabel, its third-party certification relates to full life cycle impacts consideration. For manufacturers and product marketers, the HKGLS serves as an effective marketing tool for distinguishing certain high quality and environmental leadership products.

The main objectives of the HKGLS are to:

- Encourage consumers to purchase products with reduced overall adverse environmental impact;
- Provide manufacturers and importers with incentives to reduce adverse environmental impacts of their products;
- Provide a clear and independent guide for consumers considering environmental factors when making purchases; and
- Ultimately improve the quality of the environment and encourage sustainable management of resources.

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