



# 香港綠色日 Hong Kong Green Day

## 香港綠色日簡介 Hong Kong Green Day Introduction

環保促進會為響應聯合國1972年發起的「世界環境日」,於2013建立及舉辦首屆屬於香港的環境日一「香港綠色日」,與國際一同綠起來!「香港綠色日」目的是推動及鼓勵香港建立綠色生活模式及文化,透過「著綠香港」活動(穿著綠色衣著,配帶綠色配飾或大會紀念襟章),以表示對環保的承諾及支持,身體力行響應環保,令市民明白環保和生活是息息相關。

藉著「六月五日,一齊著綠香港! Go Green, Act Green!」的口號,及整個六月的一連串大型環保活動,去年有超過六百五十萬支持這個香港環保盛事,當中包括政府部門、公私營機構、商店食肆、學生及社會大眾!

為提高市民大眾的對環保的關注,是次活動已邀請一眾熱心支持環保的城中名人一同參與,為「香港綠色日」拍攝宣傳短片及宣傳照,呼籲大眾一同響應。除此之外,一系列宣傳刊物包括網站、海報、電子報刊、新聞稿、錄像及啟動禮等。我們亦會在香港各地區的商業中心、商場、各院校、住宅屋邨及交通網絡中宣傳是次活動。您的參與定能讓「香港綠色日」成為城中一大環保盛事。

I believe you would agree that Hong Kong should acknowledge and celebrate the World Environment Day on 5th of June in its own special GREEN way!

Hong Kong Green Day (HKGD) 2019 will be the perfect opportunity and means to increase public awareness and interest for greater environmental responsibility and protection, as well as taking action to promote and pursue a greener Hong Kong. Initiated and organized by Green Council since 2013, this annual event will inspire people to wear and display green in their clothing and/or accessories in support of the event theme. This Event is expected to establish and strengthen citizens' attitudes on the indivisible relationship between environmental protection and our daily lives.

With the slogan of "Go Green, Act Green", and consistently with the effective and well-received approach taken in the past, a series of large-scale events will be organized. Last year, over 6.5 million audiences has been reached, including general public, students, corporate staffs, retail shops and restaurants.

Meanwhile, extensive promotional opportunities can be achieved through the event website, posters and lightbox ads. Major media publicity will reach all 18 districts in Hong Kong, concentrating on commercial centres, shopping malls, academic institutions, housing estates, transportation network, printed advertisement etc. Be aware and appreciate that all funds raised will be used to facilitate desirable environmental education and awareness-raising programs in Hong Kong.





## 籌款簡介 Fundraising Introduction

環保促進會是一個非牟利的慈善環保組織(91/6063),秉承本會的口號「環保由教育開始」,我們一直致力推廣環保教育,透過主辦香港綠色日 Hong Kong Green Day (HKGD)連串活動,傳遞更多有關環保資訊予大眾。本會將 HKGD 籌款收益用於舉辦一系列環保活動,包括著綠校園計劃、名人環保貼士放送、綠色食肆及商店優惠、惜食識食有營烹飪大賽、著「綠」香港、著「綠」狂奔等,藉此提高市民對環保的關注。

Green Council is a non-profit environmental organization (91/6063), through our motto of "Conservation begins with Education", we hope to organize Hong Kong Green Day (HKGD) to deliver more relevant environmental information to the public. Green Council will use the funds raised from HKGD towards organizing a series of environmental activities, e.g. Green School Program, Green Tips videos, Green Shops Campaign, Smartest Green Cook, Dressing Green Hong Kong Campaign, Green Run, etc. to raise citizen's awareness about environmental protection.

### 組別細節 Category Details

組別 Category	企業	中小型企業*及團體	個人
	Corporate	SME* and Organization	Individual
最少捐助善款	\$10,000	\$1,000	\$100
Minimum Fund	\$10,000	\$1,000	\$100 
可獲紀念襟章數量#	200	50	1
Commemorative pins			

#### \* Definition of 中小型企業的定義:

Manufacturing business which employs fewer than 100 persons in Hong Kong; or

從事製造業而在本港僱用少於 100 人的企業;或 Non-manufacturing business which employs fewer than 50 persons in Hong Kong.

從事非製造業而在本港僱用少於50人的企業。

The "number of persons employed" includes individual proprietors, partners and shareholders actively engaged in the work of the business; and salaried employees of the business, including full-time or part-time salaried personnel directly paid by the business, both permanent and temporary.

"僱用人數"包括經常參與企業業務的在職東主、合夥人及股東,以及企業的受薪員工,包括在遞交本計劃申請書時,由有關企業直接支付薪酬的全職或兼職受薪僱員,其中包括長期或臨時聘用的僱員。

# 本會將電郵通知 貴企業/團體/閣下有關領取紀念襟章及其他宣傳品之安排。

A notice will be sent to your corporate/ organization/ individual by email for the collection/ delivery of HKGD promotional materials.





# 捐款表格 Donation Form

[企業 Corporation / 中小型企業 SME / 團體 Organization / 個人 Individual ]# # 請圈出適用者 Please circle the appropriate

公司/團體/個人名稱 Company/Organization/Individual Name:				
聯絡人 Contact Person:	地址 Address:			
電話 Telephone:	手提電話 Mobile:			
電郵E-mail:	傳真 Fax:			
銀行名稱 Bank Name:				
支票號碼 Cheque No:	籌款金額 Fundraising Amount (HK\$):			
備註:如需索取收據,請填寫附件(一)				
Remarks: Please fill in the Appendix 1 if you want to h	nave official receipts.			
I hereby declare that the information given above is accurate to the best of my knowledge. 本人特此聲明,就本人所知,以上資料真實無訛。				
簽署及公司蓋章 Signature with Company Chop:				
簽署人姓名 Name of Signatory:				
簽署人職銜 Title of Signatory:				
日期 Date:				
查詢 Enquiries				
理伊伊持会 Cross Council				

環保促進會 Green Council

Tel: 2810 1122 Fax: 2810 1998 Email: <a href="mailto:hkgreenday@greencouncil.org">hkgreenday@greencouncil.org</a> website: <a href="www.greenday.hk">www.greenday.hk</a> Address: Rm 703, New World Tower 1, 18 Queen's Road Central, Central, Hong Kong





# 附件(一) Appendix1

(如本表格不敷應用,請自行影印。Photocopies of this form can be accepted)

	贊助者英文姓名	聯絡電話 Tel. no.	贊助捐款(HK\$)
	Names of Sponsors		Sponsorship
	(請參照身份證並以正楷填寫 Please write in		Amount
	BLOCK letters as per HKID card)		
e.g.	Chan Tai Man		HK\$500
1			
2			
3			
4			
5			
6			
7			
8			
	贊助捐款合共 Tot		
總數 Total HK\$			

#### 備註 Remarks:

- 1. 環保促進會已授權參加者各親友籌募捐款。唯全部款項連同捐款表格一併寄回香港中環皇后大道中 18 號新世界大廈一期 703 室。支票抬頭「環保促進會有限公司」。捐款 HK\$100 以上均可獲發收據申請扣減稅項,請各贊助者聯絡人索取。
  - Green Council hereby authorizes all participants to raise funds from their sponsors. They have to return all sponsorship raised with donation form to Green Council, New World Tower I room 703, 18 Queen's Road Central, Hong Kong. Cheque(s) to be made payable to "Green Council Limited". Donations above HK\$100 are tax deductible. Official receipt will be sent to contact person.
- 2. 確認通知書及其他資料將於一個月內電郵至聯絡人。
  - Confirmation Letter with other information will be sent to the designated contact person's email within a month
- 3. 大會有權因特殊情況取消活動而不作事前通,已交善款恕不退回。
  - The organizer reserves the right to terminate the activities before or during the event due to emergency. Donation will not be return.
- 4. 主辦機構保留權利隨時更改條款及細則等有關是次活動之詳情。
  - The organizer reserve the right to change the Terms and Conditions and all the details related to the event.